

Message Text

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43

ACTION HEW-08

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P 161452Z MAY 74

FM USMISSION GENEVA

TO SECSTATE WASHDC PRIORITY 3801

UNCLAS GENEVA 3065

FOR: DR. DIANE FINK, DIRECTOR, CANCER CONTROL PROGRAM
NATIONAL CANCER INSTITUTE, NIH

FROM: SENCER, USDEL, 27TH WHA

E.O. 11652: N/A

TAGS: AORG, APER, WHO

SUBJECT: JOHN CUTLER ASSIGNMENT

1. FOLLOWS DR J. CUTLER'S VIEW OF ACTIVITIES HE COULD ADDRESS
IF ASSIGNED TO YOU.

2. THESE ARE FEW EXAMPLES EVALUATION NEEDS. THE GOAL OF DIVISION
CANCER CONTROL REHABILITATION IS "TO IDENTIFY, FIELD TESTS,
EVALUATE, DEMONSTRATE AND PROMOTE THE WIDESPREAD APPLICATION OF
AVAILABLE AND NEW METHODS FOR REDUCING THE INCIDENCE, MORBIDITY
AND MORTALITY FROM CANCER". TO ACHIEVE THIS GOAL IMPORTANT
SPECIAL EFFORTS BE MADE TO EVALUATE ACTIVITIES UNDERTAKEN.
PROJECTS MUST HAVE BUILT-IN EVALUATION PROCEDURES THAT DO NOT
REQUIRE EXPENSIVE DATA GATHERING, YET ASSESS COMMUNITY IMPACT.
SPECIFIC QUESTIONS TO ANSWER BY EVALUATION PROCEDURES ARE:

(A) DO PERSONS AT HIGH RISK DEVELOPING CANCER ACCEPT SCREENING
PROGRAMS? (B) DO TREATMENT PROGRAMS WHICH OFFER LONGER SURVIVAL
PROVIDE BETTER QUALITY OF REMAINING LIFE FOR INDIVIDUAL, AND WHAT
IMPACT ON FAMILY AND COMMUNITY? (C) WHAT IS TRUE COST VARIOUS
PROGRAMS, PARTICULARLY IN LONGTERM RESULTS RATHER THAN IN NUMBER
CASES DETECTED? (D) HOW CAN PROGRAMS DEMONSTRATED EFFECTIVE BE
ASSIMILATED INTO COMMUNITY'S HEALTH CARE SYSTEM?

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3. WOULD THIS MEET YOUR NEEDS. CUTLER AVAILABLE 1 JULY. CABLE

TIME AND PLACE CONVENIENT FOR PHONE CALL SOONEST.ABRAMS

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